

A-LEVEL GRAPHIC COMMUNICATION

A-LEVEL SUMMER ASSIGNMENT

We hope you are looking forward to enrolling onto A Level Graphic Communication in September. In preparation for this, we would like you to complete the following task. Please ensure that you bring this work printed out to your first lesson. We look forward to welcoming you in September.

Typography: Found letters in the environment

“As the saying goes, type is a beautiful group of letters, not a group of beautiful letters.”

– Matthew Carter

Activity 1:

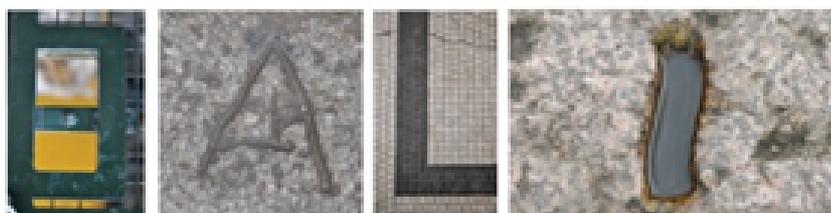
Capturing your own photography to inform your design work is a crucial part of A Level Graphic Communication. You are asked to photograph an element in the environment that resembles each letter of the alphabet. The letters can be either lower or uppercase. They should not be letters from existing signs, labels, and so on (see example below):

1.2

Once you have captured your 26 images representing each letter; you should consider the presentation of this to form your alphabet (similar to the example on the next page). This can be achieved digitally (if you have the ability to do so) or simply arranged and presented via a collage app on a smartphone/tablet. It is important that you do not discard your photos – you may wish to use these at a later date on the course.

1.3

Now that you have your alphabet, we ask that you produce 5 typographical compositions that tell us something about you. This could include hobbies, a holiday destination (see example below), a particular area of personal interest etc.





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Outcomes:

- An alphabet with a representation for each letter
- 5 typographical compositions (using your alphabet) that tell us something about you

NB: Outcomes will feature in an exhibition of work in the autumn term at the Sixth Form College.

