



GRAPHIC COMMUNICATION STUDIES A LEVEL – SUMMER ASSIGNMENT

We hope you are looking forward to enrolling onto A Level Graphic Communication in September and ask that you complete the following tasks:

TASK 1: INFORMATION GATHERING

We are incredibly fortunate to be based in London and have a wealth of visual stimuli on our doorstep. Your first pre-course task is to complete 3 online gallery visit/designer websites to inspire and provoke thought for when we reengage with each other and London life

Throughout the two-year course, you will be asked to document and photograph gallery and museum visits, buildings, public artworks and examples of visual communication that inspire you. It is this digital journal that we would like to you start for your pre-course task:

Activities:

We would like you to record your online visits. You can sketch (pencil, fine liner, digital sketch – for example), download artist/designers work and gather information to help you in this task. Alongside the imagery that you record, please make notes on the following:

- The visual appearance/content of the work: what is it that you see within the work, what materials/softwares have been used to create the work?
- Why do you think the work has been created and what is the artist/designer trying to convey through the work?
- Why does the work interest you? Here, we'd like you to be specific. What is it about the work that has captured your attention? (could it be the use of colour or line, for example)

Please complete a minimum of 3 inspiration visits and bring to your first A Level Graphic Communication lesson. This task can either be a physical document, a word document, PowerPoint or even a blog <https://www.thejealouscurator.com/blog/> depending on your preference

Suggested exhibition visits:

There are a wide range of online exhibitions throughout the summer. We want to know what interests and inspires you. If you do require some help, we have provided a list of exhibitions as suggestions.

<https://www.timeout.com/london/art/top-10-art-exhibitions-in-London>



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TASK 2: URBAN JUNGLE (PRIMARY PHOTO MOOD BOARD)

Activity

You will need: A camera or camera phone and a digital presentation (Powerpoint, Slides etc)

Designers use mood boards and photography as a tool to develop their thinking and plan outcomes, you must produce multiple mood boards of Primary Images (photos YOU have taken, not just found online).

Explore London and your local areas with the focus on the following topics to create your mood boards:

- Over Construction vs Regeneration
- Architecture: Old meets New
- Urban vs Green Spaces
- Urban Decay
- Street Art vs Advertising
- Gentrification

tips and ideas for your visual journal:

Mood boarding

- Be open-minded about the terms provided, there are no right answers only interesting concepts.
- Stand still when you take photos (turn off LIVE PHOTO for a crisper image)
- Shoot photos from multiple angles, not just your head height.
- Title each slide/page of your mood board with the topics listed above, try to include 10-30 images per mood board.

TASK 3: ILLUSTRATE THE VIEW FROM YOUR ROOM

Many designers spend their days looking at computer screens, however, Graphic Communication is an Art subject and as such, is focused on using the practical drawn work and developing into the digital realm after.

Your first creative task is to illustrate (or draw) the view from your bedroom, do not be restricted by this image, we want you to explore different materials, techniques and ways of illustrating a view you see

Roderick Mills - British Illustrator

Activity

We would like you to illustrate the view from your bedroom (or another room at home), this is NOT ABOUT PHOTOREALISM, sketch (pencil, fine liner, digital sketch – for example) try many different materials and be loose and playful with your outcome(s)

Please complete a minimum of 3 illustrations of your view, exploring different approaches for each.

Ensure illustrations are A5 or above AND BRING THEM INTO YOUR FIRST LESSON OF GRAPHICS

