



BUSINESS STUDIES A LEVEL – SUMMER ASSIGNMENT



TASK 1

Over summer please complete a business essay for the following question:

‘Evaluate the impact of Coronavirus to UK business’

You can choose any business to focus on. Think of three factors that have impacted the business due to Coronavirus and analyse them with evidence.

Points you may consider:

Remember that some businesses have done well despite the pandemic. Ensure your essay is balanced, ie., even though there has been a significant negative impact, are there any positives

for the business? What might the business have done differently to ensure survival? What strategies may have changed? Are these sustainable for the business going forward?

Evidence you choose to support any points should be related directly to the business. Do some research specifically about the company as well as some general research regarding statistics and news. I have included some links below as a starter, but it would be useful to do some wider reading and research too.

Your essay should be approximately 1,000 words.

The impact of the coronavirus so far: the industries that struggled or recovered

<https://www.ons.gov.uk/economy/economicoutputandproductivity/output/articles/>

Covid-19: Firms warn of ‘catastrophic’ impact of new coronavirus rules

<https://www.bbc.co.uk/news/business-54589615>